Strategic Partnership Framework 2020 - 2022

The Strategic Partnership Framework (SPF) articulates the Regional Centre of Excellence against Hunger and Malnutrition (CERFAM) positioning, engagement and partnerships in support to countries’ efforts to accelerate progress towards Zero Hunger in Africa.

The SPF draws from key global and regional strategies and priorities - the Sustainable Development Goal 2030 Agenda, particularly SDG2 - Zero Hunger and the African Union’s Agenda 2063. It is a dynamic overarching framework to guide CERFAM’s partnership approach and work. It lays down robust foundations for partnering and incrementally develops a more tailored lens to fine tune its approach and guide its strategic positioning and resource mobilization efforts.

### CERFAM Services Offering

- **Platform for exchanges that identifies, documents and disseminates good practices and lessons learned to zero hunger.**
- **A catalyst that facilitates the mobilization and deployment of expertise for the implementation of good practices against hunger and malnutrition through South-South cooperation and country capacity development.**

### CERFAM’s Unique Value Proposition

Support African countries accelerate progress towards Zero Hunger through a services offering that maximizes the impact of durable local hunger solutions.

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<th>CERFAM Services Offering</th>
<th>CERFAM’s Unique Value Proposition</th>
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### CERFAM core strengths and capacities

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<th>Unique mandate</th>
<th>Geographic proximity and extensive networks</th>
<th>Catalyst and enabler</th>
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<td>CERFAM is mandated to document and disseminate high-impact, evidence-based good practices, solutions and innovations generated or adapted to the African context.</td>
<td>CERFAM can capitalize on its field presence and proximity to governments, institutions and partners across Africa to support countries to deliver effective food and nutrition programmes.</td>
<td>CERFAM does not aim to “do” or “duplicate” existing initiatives but to “facilitate and create an enabling environment” to connect the demand with the offer to achieve Zero Hunger.</td>
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<th>South-South and Triangular cooperation platform</th>
<th>Convening power</th>
<th>Reinforced complementarities</th>
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<td>CERFAM serves as a platform for documenting, promoting and disseminating knowledge, expertise and know-how to facilitate African countries’ access to proven solutions against hunger and malnutrition and strengthen capacity and mutual learning.</td>
<td>CERFAM acts as a forum for technical assistance, policy dialogue, advocacy and evidence-based decision making at the continental and regional levels to advance the Zero Hunger agenda.</td>
<td>CERFAM leverages availability, access and utilization of expertise, lessons learned and experiences from various stakeholders to achieve and sustain shared objectives.</td>
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CERFAM’s interventions are carried out through inclusive and innovative strategic and operational partnerships to support national and regional food security and nutrition priorities. These interventions are complemented by policy dialogue, research, technical assistance and advocacy efforts at different levels for greater impact and ownership of the Zero Hunger agenda.

Priority areas of collaboration in 2020 – 2022

- Support targeted countries to identify and package their national solutions for food security and nutrition and share these good practices, know-how and expertise with other countries through South-South and triangular cooperation
- Disseminate proven good practices for Zero Hunger through robust knowledge management, information systems and capacity development
- Facilitate the mobilization and deployment of technical assistance and the provision of policy advice in country-led efforts and improve the design and implementation of evidence-based hunger solutions

CERFAM’s Work

Sustainable Development Agenda 2030 and African Union Agenda 2063 urge for a new way of working that fosters an inclusive and holistic “whole of society” approach including all relevant stakeholders to build synergies and bring complementarities.

CERFAM has been nurturing a fruitful engagement with key stakeholders to strengthen its positioning as a facilitator and a partner of choice to governments, national institutions and development partners in Africa in their efforts to achieve Zero Hunger.

Partnership Context

The partnership landscape across the African continent is complex and increasingly evolving, characterized by competing and increasing humanitarian needs, the emergence of non-traditional partners and the increasing assertiveness of regional and inter-regional organizations and financial institutions. Private sector partnership opportunities remain limited across the continent.

The COVID-19 pandemic is having profound economic, social, political and environment impacts on many African countries. Its negative consequences on the food security and nutrition of the most vulnerable populations call for bold actions to meet the food security and nutrition requirements of vulnerable populations.

CERFAM Ongoing Positioning, Engagement and Outreach

Engagement and Facilitation of Regional Events

The participation and facilitation of various events such as 2nd AllAfrica Postharvest Congress, 10th Africa Day for Food and Nutrition Security, Conference on the Impacts of COVID-19 on cross-border trade of agricultural etc.

Engagement with the African Union Commission (AUC)

Meetings with various commissions of the African Union Commission (AUC) at the highest level and collaboration on policy dialogue on Cost of Hunger in Africa and Continental Nutrition Report

Partnerships with Research Institutes and Academia

The establishment of partnerships with research institutes and academia to leverage the huge potential of research, expertise and technologies to complement support provided to national governments in their quest to achieve zero hunger and end all forms of malnutrition.

Partnerships with Research Institutes and Academia

The engagement with the African Development Bank (AfDB) to support the development of regional initiatives on food security and nutrition to accelerate progress towards SDGs

Organization of High Level Events

High-level strategic and policy meeting with Lead Conveners of Zero Hunger Strategic Review from 16 West and Central African countries to take stock of progress made at the national level. The organization of a high-level post-harvest management workshop with the Government of Côte d’Ivoire, the Centre of Excellence in China in collaboration with ECOWAS, CILSS and CIRAD.

Facilitation of South-South Technical Cooperation

The facilitation of a technical cooperation mission between the governments of the Republic of Congo, Côte d’Ivoire and Benin to optimize the cassava value chain by sharing Ivorian and Beninese experience.
CERFAM aims to establish and nurture a broad, diversified network of partners that contribute to build the synergies and bring the complementarity needed to optimize the impact of its interventions, to enhance the visibility and outreach of zero hunger solutions and achievements and secure sustainable funding sources.

CERFAM will seek partnerships that pursue the following specific goals:

1. **Provide policy support and technical assistance at the strategic, programming and implementation levels.**
2. **Support the documentation of good practices, lessons learned and country-to-country experience.**
3. **Diversify and broaden the donor base.**
4. **Jointly advocate and pursue policy dialogue efforts.**

Leverage technical assistance, capacity strengthening and South-South and Triangular Cooperation.

**Agree on goals and objectives and define roles and responsibilities to prevent duplication**

**Combine and leverage complementary resources of all kinds to maximize impact**

**Harmonize interventions with partners allocating best resources to achieve, measure, and report results and CERFAM’s impact**

**Link resources to results to demonstrate gains in effectiveness**

**Enhance internal and external communication to showcase impact and strengthen visibility and outreach**

**Critical cross-cutting dimensions: Gender-transformative approach, inclusion, diversity and results based management**

**Partnership Opportunities and Prioritization**

CERFAM is focusing on high potential and high-return partnerships with transformative impacts on the food security and nutrition of the women, men, boys and girls we seek to serve. Partnership prioritization actions are placed on impact demonstration and strategic communication on CERFAM’s unique value proposition with current and prospective partners to mobilize resources, capability and knowledge to spur tangible results in support of zero hunger and for the achievement of multiple interlinked SDGs and the Africa Agenda 2063.

**Partners’ Profiles**

- **Knowledge partners**
  - Contributing to information, research, evaluation and analysis.

- **Resource partners**
  - Providing human, financial, in-kind and technical resources.

- **Capability partners**
  - Supporting the design and implementation of programs and operations.

- **Advocacy partners**
  - Leveraging work to advocate for food security and nutrition through multi-sectoral coordination platforms/mechanisms/networks.

- **Policy and governance partners**
  - Aligning with CERFAM’s own policies and governance, regional and country hunger and nutrition policies as well as on institutional governance.
**Partnership Prioritization**

CERFAM can rely on a robust foundation illustrated by WFP and Côte d’Ivoire strategic partnership and capitalize on the opportunities brought by existing and new partnerships and collaborations.

**Priority thematic areas:** home-grown school feeding, safety nets, value chain development including post-harvest losses management, market support and supply chain systems, nutrition including food safety and food fortification, integrated resilience’s approaches.

**Drivers of Success**

- **Branding, Communication, and Advocacy strategy** brings key messages adapted to target audiences to enhance visibility, demonstrate the impact of interventions, consolidate CERFAM’s credibility as a partner of choice, and attract increased support.

- **Demonstrate the impact of CERFAM’s activities** through a clear offer of service and evidence-based results that show value for money and achieve greater impact through documenting and disseminating good practices and lessons learned.

- **A Monitoring and Evaluation framework** will facilitate the management of activities planned, improve their design and implementation, define realistic and concrete targets, measure performance and enhance reporting.