



Strategic Partnership Framework 2020 - 2022

The Strategic Partnership Framework (SPF) articulates the Regional Centre of Excellence against Hunger and Malnutrition (CERFAM) positioning, engagement and partnerships in support to countries' efforts to accelerate progress towards Zero Hunger in Africa.

The SPF draws from key global and regional strategies and priorities -the Sustainable Development Goal 2030 Agenda, particularly SDG2 - Zero Hunger and the African Union's Agenda 2063. It is a dynamic overarching framework to guide CERFAM's partnership approach and work. It lays down robust foundations for partnering and incrementally develops a more tailored lens to fine tune its approach and guide its strategic positioning and resource mobilization efforts.

CERFAM Services Offering

- Platform for exchanges that identifies, documents and disseminates good practices and lessons learned to zero hunger.
- A catalyst that facilitates the mobilization and deployment of expertise for the implementation of good practices against hunger and malnutrition through South-South cooperation and country capacity development.

CERFAM's Unique Value Proposition

Support African countries accelerate progress towards Zero Hunger through a services offering that maximizes the impact of durable local hunger solutions

CERFAM core strengths and capacities

Unique mandate	Geographic proximity and extensive networks	Catalyst and enabler
CERFAM is mandated to document and disseminate high-impact, evidence-based good practices, solutions and innovations generated or adapted to the African context.	CERFAM can capitalize on its field presence and proximity to governments, institutions and partners across Africa to support countries to deliver effective food and nutrition programmes.	CERFAM does not aim to "do" or "duplicate" existing initiatives but to "facilitate and create an enabling environment" to connect the demand with the offer to achieve Zero Hunger.
South-South and Triangular cooperation platform	Convening power	Reinforced complementarities
CERFAM serves as a platform for documenting, promoting and disseminating knowledge, expertise and know-how to facilitate African countries' access to proven solutions against hunger and malnutrition and strengthen capacity and mutual learning.	CERFAM acts as a forum for technical assistance, policy dialogue, advocacy and evidence-based decision making at the continental and regional levels to advance the Zero Hunger agenda.	CERFAM leverages availability, access and utilization of expertise, lessons learned and experiences from various stakeholders to achieve and sustain shared objectives.



THE 2020 NOBEL PEACE PRIZE LAUREATE

CERFAM's Work



CERFAM's interventions are carried out through inclusive and innovative strategic and operational partnerships to support national and regional food security and nutrition priorities. These interventions are complemented by policy dialogue, research, technical assistance and advocacy efforts at different levels for greater impact and ownership of the Zero Hunger agenda.

Priority areas of collaboration in 2020 – 2022

- Support targeted countries to identify and package their national solutions for food security and nutrition and share these good practices, know-how and expertise with other countries through South-South and triangular cooperation
- Disseminate proven good practices for Zero Hunger through robust knowledge management, information systems and capacity development
- Facilitate the mobilization and deployment of technical assistance and the provision of policy advice in country-led efforts and improve the design and implementation of evidence-based hunger solutions

Partnership Context

The partnership landscape across the African continent is complex and increasingly evolving, characterized by competing and increasing humanitarian needs, the emergence of non-traditional partners and the increasing assertiveness of regional and inter-regional organizations and financial institutions. Private sector partnership opportunities remain limited across the continent.

Sustainable Development Agenda 2030 and African Union Agenda 2063 urge for a new way of working that fosters an inclusive and holistic "whole of society" approach including all relevant stakeholders to build synergies and bring complementarities.

The COVID-19 pandemic is having profound economic, social, political and environment impacts on many African countries. Its negative consequences on the food security and nutrition of the most vulnerable populations call for bold actions to meet the food security and nutrition requirements of vulnerable populations.

CERFAM has been nurturing a fruitful engagement with key stakeholders to strengthen its positioning as a facilitator and a partner of choice to governments, national institutions and development partners in Africa in their efforts to achieve Zero Hunger.

CERFAM Ongoing Positioning, Engagement and Outreach

Engagement with the African Union Commission (AUC)

Meetings with various commissions of the African Union Commission (AUC) at the highest level and collaboration on policy dialogue on Cost of Hunger in Africa and Continental Nutrition Report

Engagement and Facilitation of Regional Events

The participation and facilitation of various events such as 2nd AllAfrica Postharvest Congress, 10th Africa Day for Food and Nutrition Security, Conference on the Impacts of COVID-19 on cross-border trade of agricultural etc.

Engagement with International Financial Institutions

The engagement with the African Development Bank (AfDB) to support the development of regional initiatives on food security and nutrition to accelerate progress towards SDGs

Partnerships with Research Institutes and Academia

The establishment of partnerships with research institutes and academia to leverage the huge potential of research, expertise and technologies to complement support provided to national governments in their quest to achieve zero hunger and end all forms of malnutrition.

Facilitation of South-South Technical Cooperation

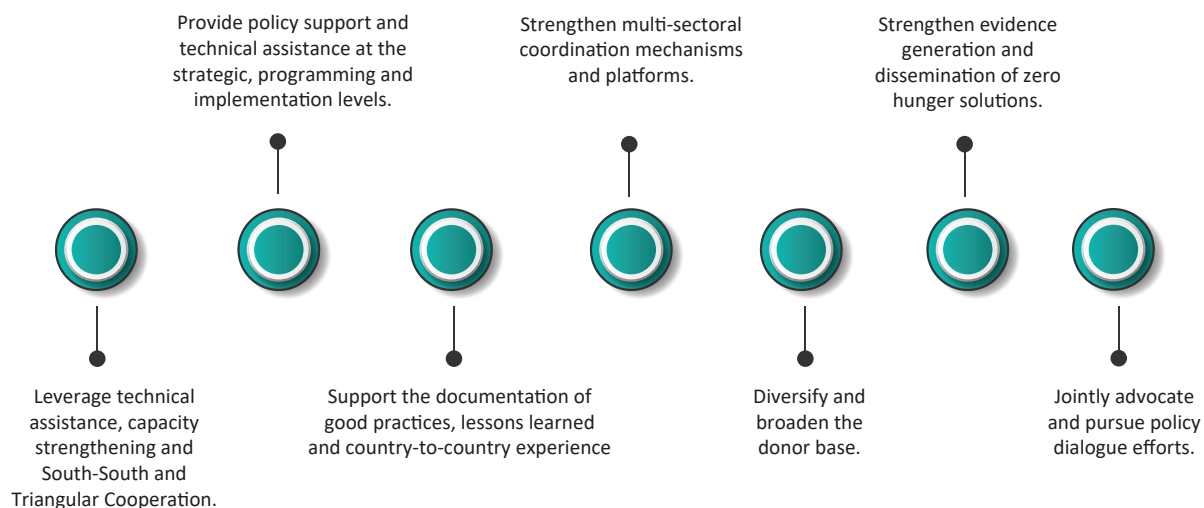
The facilitation of a technical cooperation mission between the governments of the Republic of Congo, Côte d'Ivoire and Benin to optimize the cassava value chain by sharing Ivorian and Beninese experience.

Organization of High Level Events

High-level strategic and policy meeting with Lead Conveners of Zero Hunger Strategic Review from 16 West and Central African countries to take stock of progress made at the national level. The organization of a high-level post-harvest management workshop with the Government of Côte d'Ivoire, the Centre of Excellence in China in collaboration with ECOWAS, CILSS and CIRAD.

CERFAM aims to establish and nurture a broad, diversified network of partners that contribute to build the synergies and bring the complementarity needed to optimize the impact of its interventions, to enhance the visibility and outreach of zero hunger solutions and achievements and secure sustainable funding sources.

CERFAM will seek partnerships that pursue the following specific goals:



CERFAM's engagement

Agree on goals and objectives and define roles and responsibilities to prevent duplication

Combine and leverage complementary resources of all kinds to maximize impact

Harmonize interventions with partners allocating best resources to achieve, measure, and report results and CERFAM's impact

Link resources to results to demonstrate gains in effectiveness

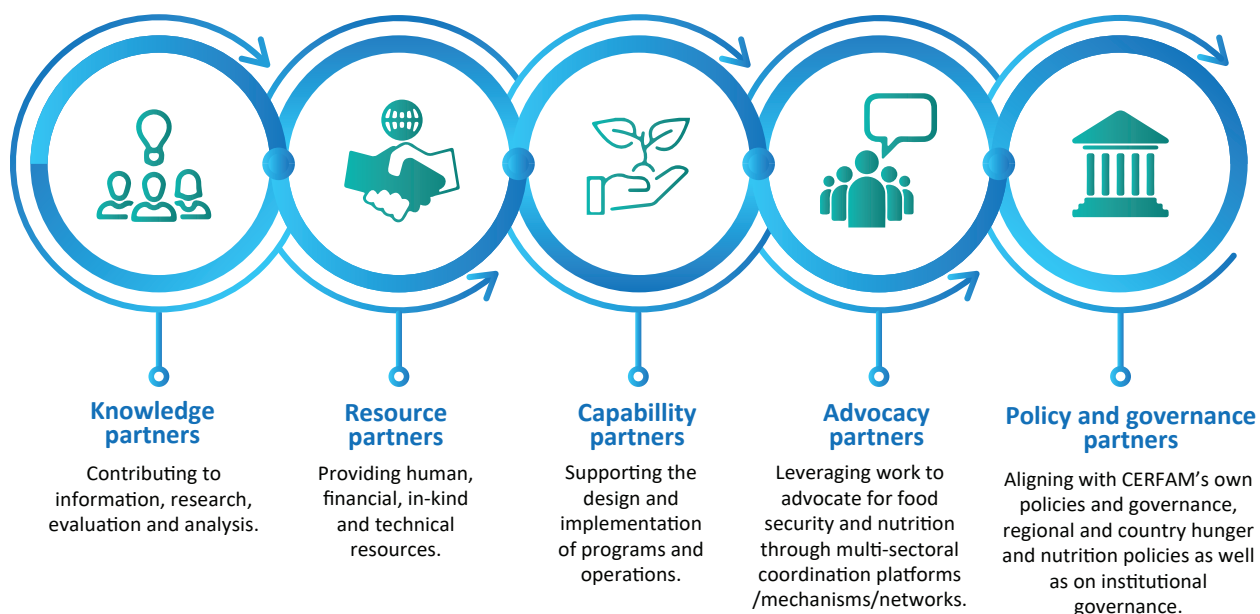
Enhance internal and external communication to showcase impact and strengthen visibility and outreach

Critical cross-cutting dimensions: Gender-transformative approach, inclusion, diversity and results based management

Partnership Opportunities and Prioritization

CERFAM is focusing on high potential and high-return partnerships with transformative impacts on the food security and nutrition of the women, men, boys and girls we seek to serve. Partnership prioritization actions are placed on impact demonstration and strategic communication on CERFAM's unique value proposition with current and prospective partners to mobilize resources, capability and knowledge to spur tangible results in support of zero hunger and for the achievement of multiple interlinked SDGs and the Africa Agenda 2063.

Partners' Profiles



Partnership Prioritization

CERFAM can rely on a robust foundation illustrated by WFP and Côte d'Ivoire strategic partnership and capitalize on the opportunities brought by existing and new partnerships and collaborations.

Priority thematic areas: home-grown school feeding, safety nets, value chain development including post-harvest losses management, market support and supply chain systems, nutrition including food safety and food fortification, integrated resilience's approaches.

 Governments	Work with the Government of Côte d'Ivoire to position CERFAM as a partner of choice for other governments in Africa. Showcase results in support of regional and national Zero Hunger efforts. Promote south-south cooperation and mobilize resources
 Governments donors	Secure stable financial resources and mobilize the expertise and know-how to sustain activities on priority thematic areas of engagement
 International, continental and regional organizations	Support continental/regional initiatives through policy support, technical cooperation, capacity development and coordination including M&E and reporting systems. (AUDA-NEPAD, Pan-African universities, ECOWAS, WAHO, RAAF, WECARD, PAIRED, WAAP)
 United Nations	Joint programmes, policy dialogue, advocacy, coordination, M&E in support to national, regional and continental zero hunger agenda. Step up collaboration with WFP, FAO, IFAD, UNICEF, WHO, UNOSSC, IAEA and others on priority areas
 Centres of Excellence (CoE)	Coordinate and implement complementary technical assistance, expert's deployment and South-South and Triangular Cooperation initiatives
 Financial institutions (international, regional and national)	Promote joint advocacy and mobilize resources. Engage the African Development Bank, the World Bank and the Islamic Development Bank on programmatic areas aligned with SDG2
 Private sector including chambers of commerce, foundations and philanthropists	Mobilize funding, technical expertise, knowledge transfer and capacity strengthening to enhance the capacity of host governments. (SUN Movement and Sun Business Network, CGECI, MEDEF)
 NGOs and local communities	Promote inclusive community-based decision making, planning, implementation and monitoring of interventions to strengthen ownership and sustainability
 Academia, research centers and think tanks	Mobilize knowledge, innovations and networks of experts to generate field-tested evidence to inform interventions and capacity strengthening on priority areas. (ICED, Agreenium, CIRAD, CGIAR, universities)
 Incubators, accelerators, innovation and knowledge centers	Promote innovation and technologies, particularly digital solutions
 Media	Engage different channels to strengthen positioning and visibility with the general public and target audiences

Drivers of Success

- Branding, Communication, and Advocacy strategy brings key messages adapted to target audiences to enhance visibility, demonstrate the impact of interventions, consolidate CERFAM's credibility as a partner of choice, and attract increased support.
- Demonstrate the impact of CERFAM's activities through a clear offer of service and evidence-based results that show value for money and achieve greater impact through documenting and disseminating good practices and lessons learned.
- A Monitoring and Evaluation framework will facilitate the management of activities planned, improve their design and implementation, define realistic and concrete targets, measure performance and enhance reporting.



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